

# YUKKA NEWS & TREND LAB

Unleash the Power of Financial News



**YUKKA News & Trend Lab offers** an organized and efficient overview of topics and trends observed in the professional financial news. Based on a solid data set, we precisely quantify the sentiments for markets, companies and topics to deliver unique trend signals and actionable insights.

YUKKA Lab's self-developed Augmented Language Intelligence is leading edge, combining natural language processing, machine and deep learning. Partnerships with the major news agencies guarantee access to high-quality content in real time. Our system empowers users to unleash the full potential of financial data and gain a competitive edge.



## Advisory Excellence

Proactively reach out to your clients with concrete leads based on the latest news developments related to their investments and create added value.



## Better informed decisions

Make fact-based investment decisions by taking sentiment indicators into account. Detect upcoming trend shifts to reduce risks.



## My Portfolio

Create the personalized aggregated overview of your investment portfolio and watchlist. Receive customized alerts that enhance your strategy.



## Save time

An overview of all relevant topics, news and sentiment trend changes in one screen and gain access to licensed full articles with one click.



News aggregated in real-time and access to licensed full articles

Multiple search and filter options

Track sentiment development over time

Trend signals

News Networks to visually assess emerging topics

App is responsive and available on mobile

# Unleashing the power of financial news data for your competitive advantage

## High-quality content

Exclusive datasets consisting of professional financial news and newswires including historical financial data since 2005.

## Proven financial models

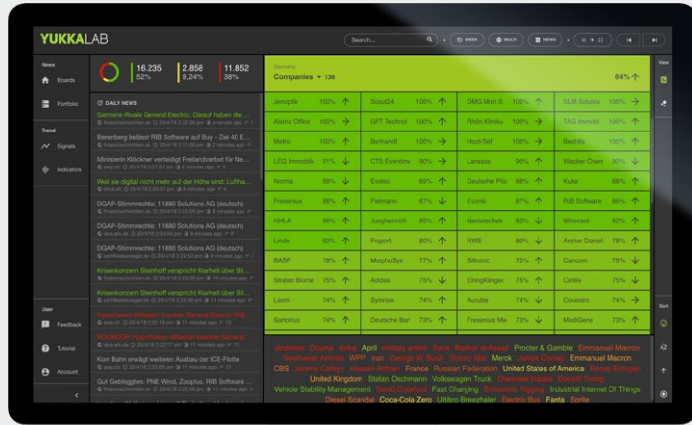
Proprietary financial models that manage the first European equity fund based on sentiment and proven early warning system.

## Actionable insights

Visualized in an intuitive cockpit-style interface, for efficient information processing and easy understanding of complex contexts.

## Unique technology

Self-developed algorithms and high-end sentiment-technology for German and English provided by an experienced team.



## News Lab - Topics that drive financial markets

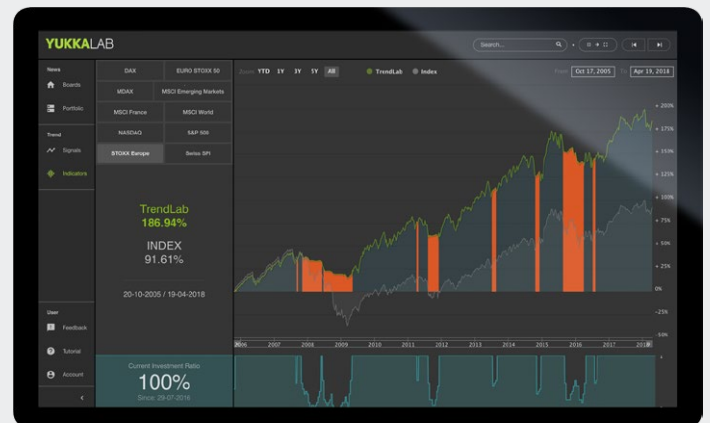
### Ability to drill down and visually assess emerging events

- ✓ Discover topics & trends: Evaluated news overview, licensed full articles
- ✓ Sentiment indicators, sentiment trends & history
- ✓ Puts news into context: News network, Topic cluster, Event detection, Topic zoom, Visual insights

## Trend Lab - it's all about the right timing

### Early warning system to secure profits & minimize losses

- ✓ Early warning system based on sector model: proprietary financial models, model history back to 2005, out-of-sample performance from 2015
- ✓ Risk mitigation: reduced volatility and drawdowns
- ✓ Overview of sentiment and sectors signals: entry & exit signals in performance charts for 19 sectors (globally recognized classification standards)



## Augmented Language Intelligence

### Combining the strengths of the human brain with today's technology

Financial markets continually change. Millions of financial articles circulate daily. With Augmented Language Intelligence, we can analyze the data and precisely quantify the market sentiment for a specific index or company.

- ✓ 200k news stories per day from more than 20,000 sources including awp, dpa-AFX and others
- ✓ Clear focus on professional financial news, without social media, reducing noise and manipulation
- ✓ News structured & bundled according to companies, people and topics

Prices start at EUR 299 per month. For complete packages of YUKKA News & Trend Lab Cockpit and for your individual API solution please contact us. Prices upon request. Register for your demo: [product@yukkalab.com](mailto:product@yukkalab.com)

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