



ABAKA

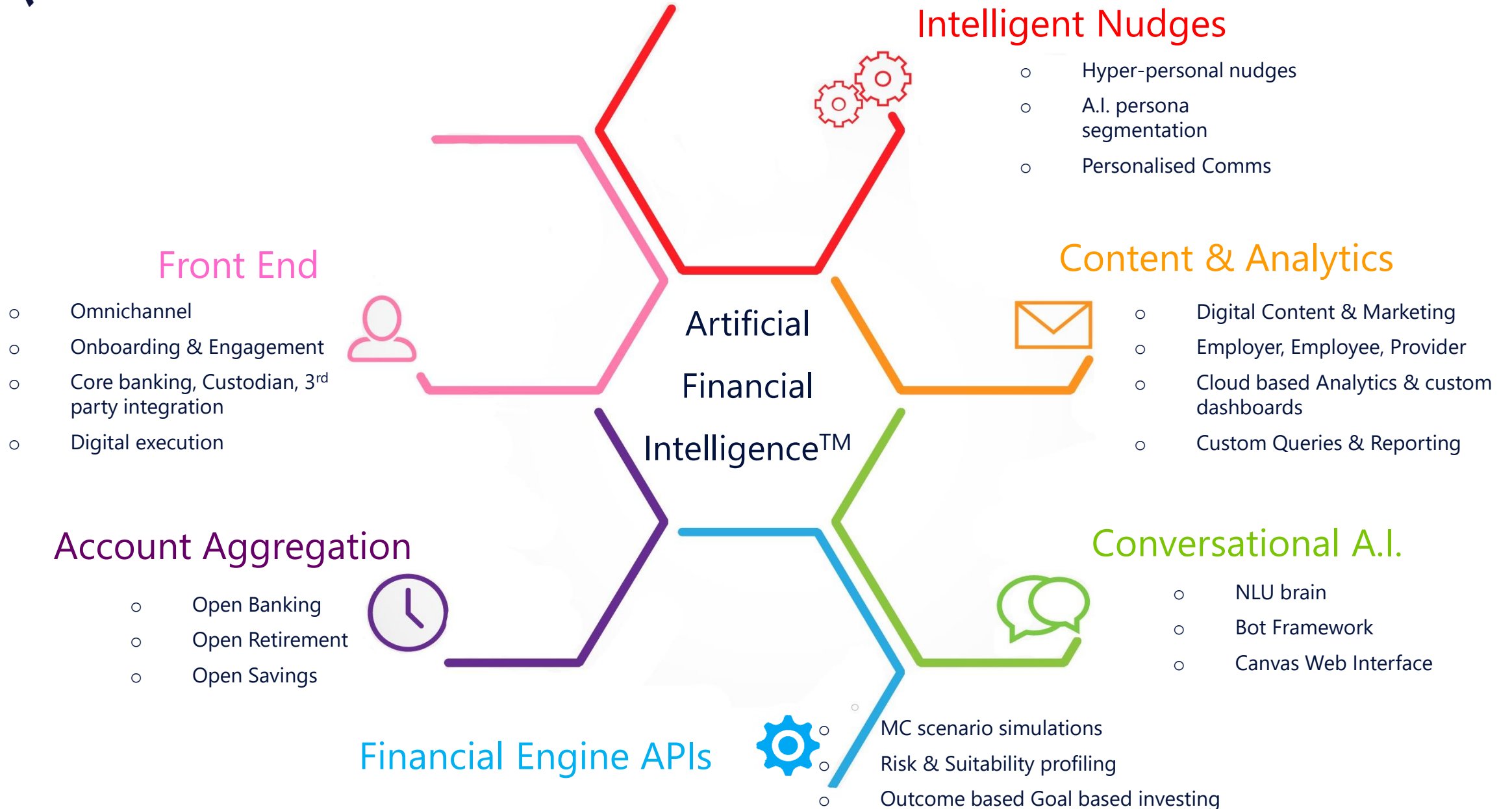
Artificial Financial IntelligenceTM

The AI-powered digital platform helping institutions create secure financial futures for everyone.





MODULAR & APP-BASED PLATFORM





AI-Powered Digital Saving & Retirement solutions

Value Proposition

Modularity, configurability

Modules, RestAPIs, design & own your UX/UI

Artificial Intelligence technology

Data-driven Intelligent Nudges, Conversational A.I.

Consolidation, transfers, Account aggregation

360° holistic view across all providers, APIs

Accumulation & Decumulation

Scale guidance and advice for personal banking, short term saving goals, guided retirement journeys (across pillars, saving & health)

Backend & Core-platforms integration

Successful integration on multiple legacy platforms, build end-to-end digital execution capabilities

- ✓ Engage, Educate & Empower your customers and advisors
- ✓ Scale your advice capabilities
- ✓ Personalized engagement and retention campaigns
- ✓ Increase sales uplift, reduce customer churn, increase your NPS



One-in-all platform for your digital transformation journey

GLOBAL PRODUCT MARKET FIT PLATFORM TO COVER MULTIPLE COUNTRIES

Retirement: accumulation, decumulation, personal retirement, workplace retirement, insurance, health, saving
Saving: short-term, medium term saving accounts, goal based investing, from retail to private bank customers
Banking: retail banking, neo-digital bank

INDUSTRY EXPERTISE

Team: experts in A.I. and digitisation, deep knowledge of the saving and wealth industry

PROVEN TRACK-RECORD

Institutional Clients: Tier 1 & Tier 2 institutions, retirement, record keepers, insurance, wealth, advisors
Global footprint: UK, EU, US, Asia

CUSTOM SaaS SOLUTIONS

Modularity: large library of modules and Rest APIs
Configurability: create and own your proprietary design, customer journeys, applications.

ADVANCED A.I TECHNOLOGY

Proprietary technology: Natural Language Processing with deep domain knowledge & broad-based intent coverage, AI-powered Intelligent Nudges, Data aggregation

BACK-END INTEGRATION SECURED ENVIRONMENT

CLOUD Solution: "fully hosted" on Microsoft Azure Cloud, ABAKA is a Microsoft ISV Gold Partner
Integration: on premise, APIs, file exchange or hybrid
Cybersecurity: highest level of data encryption at any time
Data Privacy: ABAKA's platform fully compliant with Europe's GDPR regulation, as well as local Data Privacy regulations in the US and Asia.



OUR CLIENTS & PARTNERS LOVE IT



"In my view ABAKA has cracked the go-to-market challenge most of the Robo's out there have. Focusing on pensions, the proposition is very compelling."

"We like the platform and there is a good fit with what we are looking at doing for our 3 million members. Ava is impressive, engaging and very much in line with what customers have come to expect from a customer experience perspective, and allows us to create a financial wellbeing perspective."



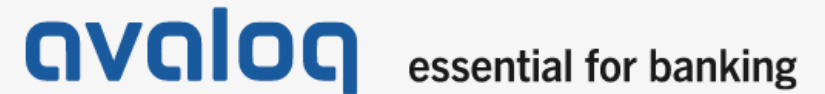
"We were impressed by the quality of the product, the flexibility and scalability of the software architecture, and the number of employees already benefiting from the platform. The white label and B2B channels for delivery fit well with our ambition to add value to our partnerships."



Listening. Understanding. Delivering.



Gold Microsoft Partner





ABAKA

Artificial Financial IntelligenceTM

The AI-powered digital platform helping institutions create secure financial futures for everyone.

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