



ABAKA

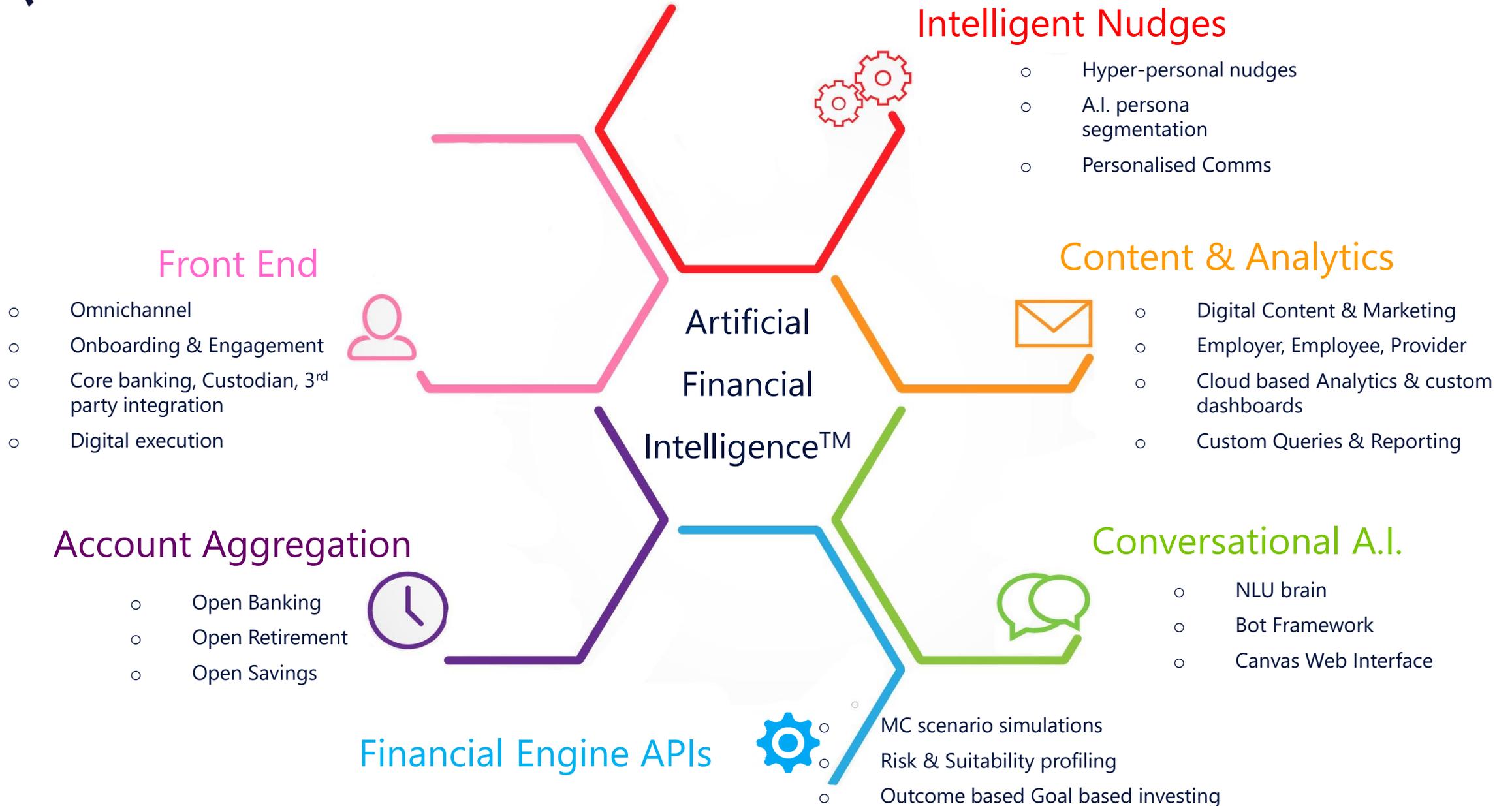
# Artificial Financial Intelligence™

The AI-powered digital platform helping institutions create secure financial futures for everyone.





# MODULAR & APP-BASED PLATFORM





# AI-Powered Digital Saving & Retirement solutions

## Value Proposition

### **Modularity, configurability**

Modules, RestAPIs, design & own your UX/UI

### **Artificial Intelligence technology**

Data-driven Intelligent Nudges, Conversational A.I.

### **Consolidation, transfers, Account aggregation**

360° holistic view across all providers, APIs

### **Accumulation & Decumulation**

Scale guidance and advice for personal banking, short term saving goals, guided retirement journeys (across pillars, saving & health)

### **Backend & Core-platforms integration**

Successful integration on multiple legacy platforms, build end-to-end digital execution capabilities

- ✓ Engage, Educate & Empower your customers and advisors
- ✓ Scale your advice capabilities
- ✓ Personalized engagement and retention campaigns
- ✓ Increase sales uplift, reduce customer churn, increase your NPS



# One-in-all platform for your digital transformation journey

## GLOBAL PRODUCT MARKET FIT PLATFORM TO COVER MULTIPLE COUNTRIES

**Retirement:** accumulation, decumulation, personal retirement, workplace retirement, insurance, health, saving  
**Saving:** short-term, medium term saving accounts, goal based investing, from retail to private bank customers  
**Banking:** retail banking, neo-digital bank

## INDUSTRY EXPERTISE

**Team:** experts in A.I. and digitisation, deep knowledge of the saving and wealth industry

## PROVEN TRACK-RECORD

**Institutional Clients:** Tier 1 & Tier 2 institutions, retirement, record keepers, insurance, wealth, advisors  
**Global footprint:** UK, EU, US, Asia

## CUSTOM SaaS SOLUTIONS

**Modularity:** large library of modules and Rest APIs  
**Configurability:** create and own your proprietary design, customer journeys, applications.

## ADVANCED A.I TECHNOLOGY

**Proprietary technology:** Natural Language Processing with deep domain knowledge & broad-based intent coverage, AI-powered Intelligent Nudges, Data aggregation

## BACK-END INTEGRATION SECURED ENVIRONMENT

**CLOUD Solution:** "fully hosted" on Microsoft Azure Cloud, ABAKA is a Microsoft ISV Gold Partner  
**Integration:** on premise, APIs, file exchange or hybrid  
**Cybersecurity:** highest level of data encryption at any time  
**Data Privacy:** ABAKA's platform fully compliant with Europe's GDPR regulation, as well as local Data Privacy regulations in the US and Asia.



# OUR CLIENTS & PARTNERS LOVE IT



"In my view ABAKA has cracked the go-to-market challenge most of the Robo's out there have. Focusing on pensions, the proposition is very compelling."

"We like the platform and there is a good fit with what we are looking at doing for our 3 million members. Ava is impressive, engaging and very much in line with what customers have come to expect from a customer experience perspective, and allows us to create a financial wellbeing perspective."



"We were impressed by the quality of the product, the flexibility and scalability of the software architecture, and the number of employees already benefiting from the platform. The white label and B2B channels for delivery fit well with our ambition to add value to our partnerships."



Listening. Understanding. Delivering.



## Gold Microsoft Partner





ABAKA

# Artificial Financial Intelligence<sup>TM</sup>

The AI-powered digital platform helping institutions create secure financial futures for everyone.

**Contact us:**

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