



# ADVISEWEALTH

## RM-ASSISTED ADVISORY

Enabling Advisors to grow and deliver accurate client service, with better customer insights and engagement tools.



### Deeper Analytics

Visual dashboards and insights into client's portfolio



### Detailed profiling

Capture client interests across region, asset, currency, sector, strategy & risk baskets



### Execution & Advisory Capability

Multiple Product Journeys for existing clients and prospects on a single platform to ensure you cover all bases



### Product/Strategy screening

Browse investment strategies based on sector, regional and currency preferences



### Manage portfolios

Compare and switch to house model portfolio



### Straight through Processing

Quick preview, decision making process and execution capability in a seamless journey

## Why AdviseWealth?

### Higher Efficiency & Increased Sales

Service more clients with ready-to-use analytics and portfolio recommendations

### Increased engagement with clients

Data-driven product recommendations and initiatives

### Bank's Challenges

- 1000+ RM team with widely varying sales process
- Manual time consuming processes
- Limited revenue opportunity with transactional business

### WeInvest's Solution

- Advisory Portfolio solutions with Goal Based Advisory process
- Faster turnaround with Straight-through-execution processes

### Implementation Technology

- Agile/Iterative Methodology
- Business process re-engineering
- Live in 4 months

