

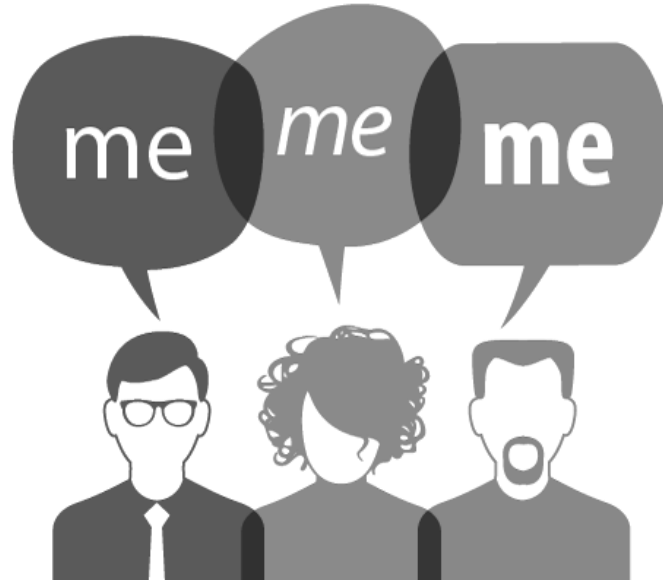


*Universal Payments Connector*

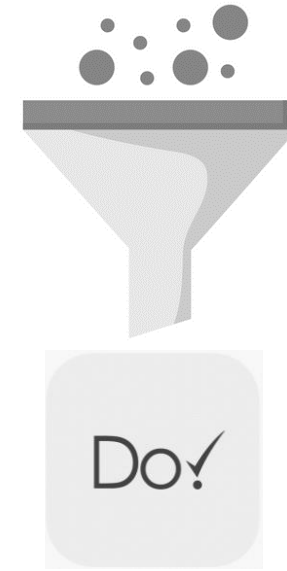
*Payments Integration Platform*



# Maximizing Value Of Engaging



**Better engage  
customers and  
personalize journey and  
products**



**Simplify value  
exchange innovation,  
deployment and  
efficiencies**

# Customer Engagement Enhancer



Cloud-based customer engagement platform that **connects market partners and products** to maximize perceived value, fully personalize customer journeys and rebuild products

**IMBURSE helps you maximize the value for your customer**

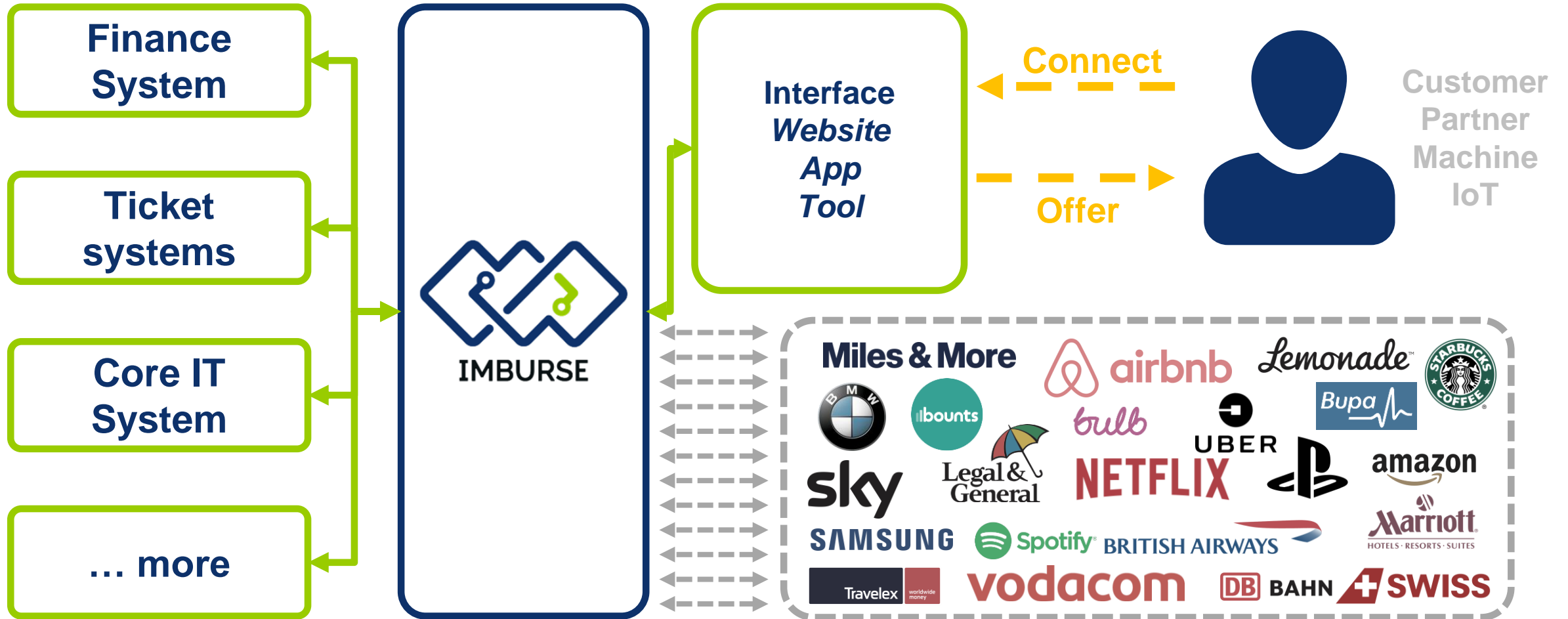
Increase touchpoints

Connect more services

Enhance customer value

IMBURSE is a smart solution for companies looking to modernize their IT systems

# Simplifying partner integrations



Connect once, offer the world, engage strategically or react tactically

# Payment Integration Platform



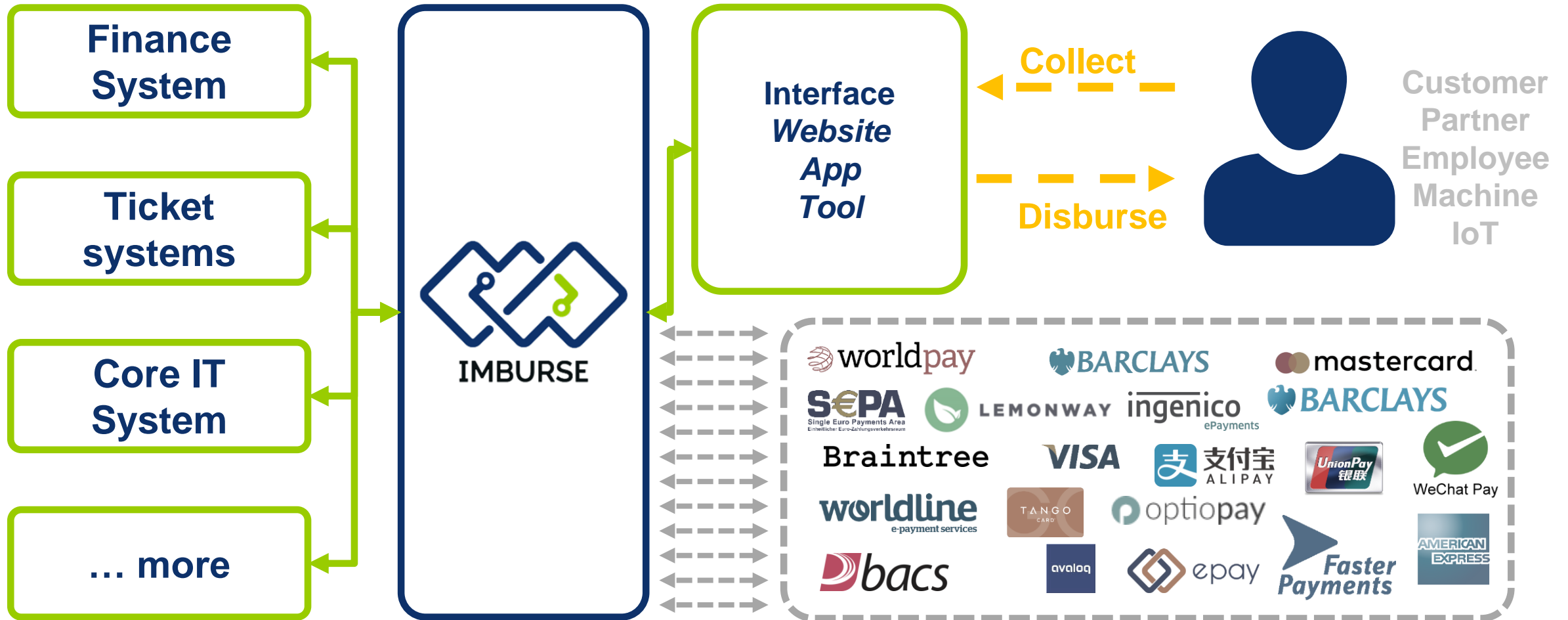
Cloud-based “Payments as a Service” platform that allows companies to **collect and pay out** via any payments provider or payment technology in any market across multiple partners.

## IMBURSE helps you navigate complex IT challenges



IMBURSE is a smart solution for companies looking to modernize their IT systems

# Simplifying payment integrations



Integrate once, save immediately, benefit forever

# Payment integrations made simple

Our Promise to **CTOs**

**Hassle-free  
integration and  
operation  
... forever**

Our Promise to **CMOs**

**Boost customer  
experience and  
conversion rate  
... today**

Our Promise to **CFOs**

**Optimize  
providers, costs  
and processes  
... everyday**

**IMBURSE** enhances payments as a key business value driver and a competitive advantage

Differentiate yourself and take control

# Simple steps to benefit your business

## STEP 1

Imburse maps processes



*Imburse gives access to payment providers globally*

## STEP 2

You connect to Imburse

**Choose** payment partners and capabilities

**Signal** Imburse to collect or make pay-outs

**Present** the collection and pay-out options in front-end

*You integrate Imburse in a fast and lean way*

## STEP 3

You reap the rewards

Change service providers with **no impact on IT**

Always offer **latest payment options**

Make, manage and secure a **single integration**

*You unleash your payment processes*

**IMBURSE allows optimization of transactional processes with minimal impact on IT systems**



# Path to full payments freedom forever

## NOW

### Set up your Imburse

*Make some choices about payment providers, payment technologies, markets, business rules, reporting and reconciliation, et al*

**1 day**

## TOMORROW

### Connect to Imburse

*Signal Imburse to collect or pay out and deploy payment options into front-end (customer or internal), receive reporting and reconciliation*

**2 to 6 weeks**

## VERY SOON

### Be free forever

*E.g. Switch payment service provider in 3 mins at zero cost*

*E.g. Set up payments for product replication to 15 European markets in 2 hours*

*E.g. Upgrade claims system from “Cheque only” to any pay-out technology in 6 weeks*

**In minutes**

**IMBURSE is your “long” and “short” list for payment providers**

# Contact us now to find out more

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